



## FESTIVAL OF WINE AND CULTURAL HERITAGE

Stara Zagora  
Regional Historical Museum  
16<sup>th</sup> - 18<sup>th</sup> of October 2015  
www.avgustiada.com

### PRICES AND TERMS FOR PARTICIPATION

#### Package for exhibitors - 270 BGN, which includes:

- Exhibition area of 4 sq.m and storage area of 2 sq.m - opportunity for branding by advertising banners
- Participation in the business line directory of Avgustiada's catalogue, as well as in the website of the festival: [www.avgustiada.com](http://www.avgustiada.com)
- Participation in the conference of AVGUSTIADA

#### Additional possibilities:

- Presentation through an advertisement in the catalogue of Avgustiada
  - 1 page with dimensions 105 mm (length) and 210 mm (height) **200 BGN**
  - ½ page with dimensions 105 mm x 105 mm **130 BGN**
- Participation in the Gala Dinner that shall take place in the Stara Zagora State Opera on October, 18<sup>th</sup>, at 19:30 PM (see the Program) **50 BGN charge per person**
- Participation in the Master Class 'The Unknown Wine Treasures of Turkey' on October, 17<sup>th</sup>, at 15:30 PM (see the Program) **30 BGN charge per person**
- Participation in the Master Class 'The Coffee World' on October, 18<sup>th</sup>, at 13:00 PM (see the Program) **10 BGN charge per person**
- VIP package including: participation in the Gala Dinner, in the Master Class, entrance tickets for the two exhibition days, the right to enter the exhibition one hour before the official opening **90 BGN charge per person**
- **Special sponsor and advertiser packages, company presentations, special exhibition place etc.**  
**To be negotiated**

**REMARK: the prices are VAT (20%) excluded. The participants shall receive proper accounting documents.**

**Recommended hotels: in Stara Zagora** - Park Hotel Stara Zagora\*\*\*\*, Merian Palace\*\*\*\*, Forum\*\*\*, Uniqato\*\*\*, City\*\*\*, Vereya\*\*\*, Elegance\*\*\*, Rangra\*\*\*, Efir\*\*\*\*, Zheleznik\*\*, Hizhata\*\*, Green Hill\*; **in Stara Zagora Mineral Baths** - SPA Hotel Calista\*\*\*\*, SPA Hotel Izvor\*\*\*\*, Armira Hotel & SPA\*\*\*.

*If necessary, you would get full assistance for hotel accommodation.*

**Upon request, we could offer to the participants and guests of Avgustiada additional program, including:**

- Sightseeing of Stara Zagora and the region.
- Visit to ZAGORKA Brewery and its Museum of Beer and tasting of "live" beer
- Shooting sports, karting and more.

**If you would not prefer to take advantage of the organized forms of entertainment, we wish you a pleasant individual programme in our city!**

**For additional information and clarification of the conditions for participation, sponsorship and advertising, please contact us on phone: +359 42 626297, +359 42 636033, +359 888 303103, [info@chambersz.com](mailto:info@chambersz.com).**

**THE ORGANIZERS**