



Information for visitors of Avgustiada 2022

The traditional Festival of Wine and Cultural Heritage Avgustiada shall have its **10th anniversary edition from 23 to 25 September in the open air**, on the Ancient Street in the center of the city. More information about the event - on its website www.avgustiada.com.

The Avgustiada 2022 program - in brief:

The AVUGUSTIADA PARADE will start at 18:00 on September 23rd from Blvd. *Tsar Simeon Veliki*, the intersection with Parchevich str. Wineries and other exhibitors, chefs of Stara Zagora restaurants, students from the culinary-profiled school "Raina Knyaginya", a folklore group from the Community Center "St. Kliment Ohridski 1858", Stara Zagora State Puppet Theater, the Municipal Brass Band, etc. will participate. The procession will move along Tsar Simeon Veliki Blvd., Metodi Kusev Blvd., Lubor Bayer St., until it merges into the Ancient Street, after which the official opening of the festival will take place.

OFFICIAL OPENING OF AVUGUSTIADA 2022 - September 23 at 6:30 p.m., on stage on Antique Street, after completion of the parade.

ELECTION OF THE QUEEN OF AVUGUSTIADA 2022 - 23 September at 20:30 in the State Opera Stara Zagora. More information - on [Facebook](#) and on [Instagram](#), where people can vote for the Audience Choice Awards. Invite friends and partners, it will be a great spectacle! Entrance is free!

The EXHIBITION OF WINE AND CULINARY PRODUCTS will be **held outdoors** on the Ancient Street.

There will be an exhibition of crafts.

It will be open for visitors:

September 23, 18:00 to 23:00 - Night of Arts - on a large screen on the exhibition stage the election of the AVUGUSTIADA Queen will be broadcast live, as well as on Internet

September 24, 12:00 to 22:00 - Wine and culinary exhibition, second day

GALA DINNER AVUGUSTIADA 2022 - from 20:00 in Restaurant 042 Bar&Dinner, near the Ancient Street, special menu, music program, wines from Avgustiada and from the Balkan Wine Competition, **entrance ticket 60 BGN**.

From 19:00 to 21:00 the music fans can enjoy *Cavalleria Rusticana* and *Lady Jane* taking place in the State Opera Stara Zagora. Preferential entrance ticket - **15 BGN**

September 25, 12 to 17:00 - exhibition of wine and culinary products, third day

From 12:00 to 13:00 - Master class - Awarded wines of the Balkan Wine Festival 2022 - on the open stage on the Ancient Street. **Entrance ticket 30 BGN**.

The Avgustiada 2022 awarded wines will be announced at 16:30.

Over **250 wines** and various culinary specialties can be tasted during the exhibition. Crafts will be presented by the Regional History Museum. There will be a varied music program on stage over the three days.

Entrance ticket **for one day - 10 BGN, for the three days - 15 BGN**, to be sold at the entrance to the exhibition. Tickets can be purchased in advance, recommended **for group visits**.

For the complex visitors of all AVUGUSTIADA 2022 events, a **VIP tickets - 100 BGN is provided, which covers**: access in the three exhibition days, participation in the master class, in the Gala Dinner, and all events of the festival.

All VIP tickets must be purchased in advance by September 20.

Avgustiada is the place where companies can negotiate wines purchase directly from the producer under attractive conditions. The exhibition is an excellent opportunity, by pre-purchasing entrance tickets, rewarding employees and organizing a company team-building.

For further information, requests for participation and tickets - 042 626297, 0888 718677 and office@chambersz.com.

Entrance tickets are to be booked and received in the office of the Chamber of Commerce and Industry Stara Zagora, G. S. Rakovski 66 str. Invoices are issued.

Become part of the unique AVUGUSTIADA Festival 2022!

THE ORGANISERS