



## Sponsorship Proposal

We offer three types of **AVGUSTIADA 2021** sponsorship opportunities, **valid until 15<sup>th</sup> September, 2021**, which would provide you with promotional packages before, during and after the event

### GOLDEN SPONSOR

**3 000 BGN** (20% VAT excl.)

### SILVER SPONSOR

**1 500 BGN** (20% VAT excl.)

### BRONZE SPONSOR

**600 BGN** (20% VAT excl.)

#### Before the event

- Presenting the company as a **golden sponsor of Avgustiada** in all press releases and in the internal communication with all participants in the Festival
- Branding the Avgustiada website **www.avgustiada.com** and placement of the company logo in the sponsors' section
- Cover advertisement in Avgustiada's catalogue
- Company logo on all event posters
- Presenting the company as a **silver sponsor of the Festival** in all press releases and in the internal communication with all participants in the Festival
- Company banner placed on the web site of Avgustiada **www.avgustiada.com** and placement of company logo in the sponsors' section
- 1 page advertisement in Avgustiada's catalogue
- Company logo on all event posters
- Presenting the company as a **bronze sponsor of the Festival** in media publications and in the internal communication with all participants in the Festival
- ½ page advertisement in Avgustiada's catalogue
- Company logo on all event posters

#### During the event

- Announcing the company as a **golden sponsor of the Festival** during the Gala dinner
- Placement of the sponsor's logo in a central position on the event's banner and on the jury's badges
- Dissemination of printed promotional materials of the sponsor company during the event
- Positioning of 2 company banners (provided by the sponsor) on visible places
- Handing of Avgustiada's gold plaque during the Gala Dinner
- Sponsor's representative participation during the wine-winners award ceremony and handing the first prize
- 4 VIP tickets for all Avgustiada events
- Placement of the company logo on the event's banner
- Positioning of a company banner (provided by the sponsor) on visible places in the Festival exhibition area
- Handing of Avgustiada's silver plaque during the Gala Dinner
- Sponsor's representative participation during the wine-winners award ceremony
- 2 VIP tickets for all Avgustiada events
- Placement of company logo on the event's banner
- Positioning of a company banner (provided by the sponsor) on visible places in the Festival area
- Handing of Avgustiada's bronze plaque during the Gala Dinner
- 1 VIP tickets for all Avgustiada events

## After the event

- Acquiring the complete collection of the three Avgustiada awarded wines - gold, silver and bronze
- Placement of the company logo on [www.avgustiada.com](http://www.avgustiada.com) - Avgustiada's website for 6 months after the event
- Placement of the company logo on [www.avgustiada.com](http://www.avgustiada.com) - Avgustiada's website for 3 months after the event
- Placement of the company logo on Avgustiada's website [www.avgustiada.com](http://www.avgustiada.com) for one year after the event
- Placement of an advertisement in Avgustiada's online catalogue for 6 months after the event
- Placement of an advertisement in Avgustiada's online catalogue for 3 months after the event
- Placement of an advertisement in Avgustiada's online catalogue for one year after the event

**The above scope of sponsorship packages does not exhaust all the possibilities that Avgustiada provide to its sponsors. Any initiative in support of the event, as well as each idea for participation in the Festival is welcome and we are open to discuss it with you.**

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**THE ORGANIZERS**